



Wilderness Voyageurs

Location: Rowlesburg, WV
County: Buncombe County
Description: Business Expansion

Total Project Costs:

\$175,000

About the Company:



Wilderness Voyageurs Inc. (WVI) began operating guided whitewater rafting trips on the Lower Youghiogheny River in Ohio, Pennsylvania, in 1964. They are the oldest and longest operating provider of whitewater rafting east of the Mississippi. Wilderness Voyageurs Outfitters Inc. and all affiliate companies are guided by the following principles: (1) Provide experiences to their customers that enrich their lives; (2) operate the organization in a socially and environmentally responsible fashion; and (3) promote responsible stewardship of the local natural and cultural resources to all that have contact with their organization.

Role of NCIF: Wilderness Voyageurs managed and operated rafting trips and tourism services for the “Northern Operations” of Appalachian Wildwaters for the last eight years. In 2008, NCIF provided funding for Wilderness Voyageurs to acquire the assets of "Northern Operations" including strategic real estate holdings, commercial river permits and the infrastructure necessary to continue the delivery of the existing operation, and to lay the foundation for future product development.

Impact: FLS products and services provide families and business owners with concrete strategies to reduce their consumption of electricity and non-renewable fossil fuels. In addition to expanding efficient alternative energy options for consumers, FLS is creating good jobs in the local community. The company expects to add 10 -12 employees to its payroll over the next year, including a manager of its new energy efficiency services. The company provides a stipend for employee health insurance and is committed to providing health insurance for all employees as it grows.

Company Website:

www.wilderness-voyageurs.com

